

# Community Presence Sub-Committee

## Fund Development Committee

### **Terms of Reference**

#### **Core Committee Members:**

Jiyoung Lee (lead), Zubair Chowdhury, Chris Abdalla, Raquel Farias

#### **Potential Size of Sub-Committee:**

5-7 Members (Current Number: 4)

#### **Objective:**

The Community Presence/Engagement Sub-Committee's objective is to broaden NHCA awareness in the Northern Hills community to increase the number of members, volunteers, and residents involved in NHCA activities. The Sub-Committee meetings will focus on expanding ideas, directions, and/or proposals that were discussed in previous meetings. The Sub-Committee hopes to include volunteers that have ideas on how to expand the NHCA's presence in the Northern Hills community.

#### **People:**

The Membership Sub-Committee will meet weekly on Thursdays at 3:00 pm [MDT], subject to change with more committee members. Participants in a session will span age, gender, cultural, and ancestral backgrounds. Participants are welcome to recommend guests that the committee can invite to a future session.

#### **Sessions:**

July 8 – How to promote the NHCA brand in the community

- *Discussion about methods of spreading awareness and the audience.*

July 16 – Expand on NHCA awareness

- *What worked prior in the community?*

July 21 – Expand on NHCA awareness 2

July 29 - TBD

#### **Contact:**

Email us at [volunteer@nhca.ca](mailto:volunteer@nhca.ca) or call us at 403-226-6422 and tell us why you are interested in joining our meetings.