

# Northern Hills Community Association

## Sponsorship Opportunities 2022



### CONTACT US



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[NHCA.CA](http://NHCA.CA)

## *Why Sponsor the NHCA?*

By choosing to sponsor the NHCA you not only will support our community to thrive and meet the needs of this growing area, but you will also tremendously increase your exposure to our residents with a huge population of over 60,000 including over 20,000 homes as well the areas around us. You would also help your local non-profit community organization to help serving the community and to recover from COVID-19 financial burden.

See our levels and sponsorship pricing below in this document or for more information on sponsorship contact

Heather Hubert at [marketing@nhca.ca](mailto:marketing@nhca.ca) or 403-988-0819.

## *About the Northern Hills Community Association (NHCA)*

The Northern Hills Community Association (NHCA) is a grassroots, volunteer-based organization on a mission to enhance the quality of life of its residents by enriching and empowering our diverse communities through advocacy, education, and provision of opportunities for engagement. We currently serve over 60,000 residents in 5 communities in North Central Calgary: Country Hills, Country Hills Village, Coventry Hills, Harvest Hills and Panorama Hills, and our office is located inside the Vivo's facility.

### *NHCA's Vision*

Northern Hills will be a vibrant, diverse, inclusive and sustainable community.

### *NHCA's Mission*

The Northern Hills Community Association enhances the quality of life of the community by enriching and empowering the diverse communities of Northern Hills through advocacy, education, and provision of opportunities for engagement.

# PACKAGES

On average, over 2,000,000+ volunteer hours serve our community of 60,000+ residents per year

Northern Hills Community Association					
2022 Sponsorship Packages					
		<b>Bronze</b> \$250-\$499	<b>Silver</b> \$500-\$999	<b>Gold</b> \$1000-\$1999	<b>Platinum</b> \$2000++
Promotional shares on NHCA Social Media		2	4	6	10
Promotional shares via NHCA Mass Email		1	3	4	5
Thank You in 12 Newsletters with Logo		✓	✓	✓	✓
Business Membership		✓	✓	✓	✓
Logo on Business Directory Page		✓	✓	✓	✓
Logo on Event Signage		✓	✓	✓	✓
Logo & Website link on NHCA Sponsor Page		✓	✓	✓	✓
12 months Free Classified ads in newsletter		✓	✓	✓	✓
Exchange Classified ads to 2 Full page newsletter ads				✓	✓
Top ad on NHCA website					✓
Side ad on NHCA website				✓	
Bottom ad on NHCA website			✓		
Customizable Options				✓	✓

\*Flexible payment options are available

**For more information or to sign up please contact Heather Hubert at [marketing@nhca.ca](mailto:marketing@nhca.ca)**

We serve all demographics (families, children, youth, adults and seniors) through programs and events throughout the year offered for those within our community and reaching beyond to neighbouring communities of NW & NE of Calgary. These programs and events are listed on pages 4 -6 of this package.

# WHAT WE DO



AGM  
(Annual General Meeting)



Gift Of Joy



Northern Hills News



Building Safer Communities

# WHAT WE DO



## SPRY

(Senior Persons Regaining Youth)



## Good Food Box



## Food Truck Frenzy



## Annual Community Clean-Up



# WHAT WE DO



**Ice Rinks**



**Community Gardens**



**Community Sports**



**Northern Hills Arts & Crafts**

# WHAT WE DO



## Harvest Hills Hub



**Various other events  
throughout the  
year...stay tuned here.**

